TSI HOLDINGS GROUP Results Briefing: FY Ending Feb. 2021
13th April, 2021

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Net Sales
134.1

Billion Yen

> YoY 78.8\%

Plan Ratio 101.4\%

Operating Income -11.84

Billion Yen

YoY Change - 11.91 Billion Yen

## Current Net Income

3.86

Billion Yen
YoY 117\%
YoY Change +1.68 Billion Yen

It was a year of many unexpected turns.
Although the company was unable to recover unachieved operating income in the 1st half of the fiscal year, they sold some assets while also promoting business reforms, becoming profitable with the current net income, and specifically securing future strategic funds.

[^0]| Net Sales |  |
| :---: | :---: |
| 77.8 |  |
| Billion | yen |
| Yoy | 88.2\% |
| Plan Ratio | 102.5\% |

Even amidst the COVID-19 pandemic in the 2nd half, strong brands gave impetus to business.

Also, the structural reform project and measures for professional sales have contributed to improved profitability.

Factors that Improved Business Performance with 2nd Half Plan Ratio
> Net Sales: Plan Ratio of 102.5\%
(1) Existence of businesses with robust growth strength in the midst of Covid-19
Golf and street brands are strong
(2) Company's own e-commerce (EC) is strong

Breakthroughs by ETRE TOKYO and TACTICS, both acquired in the previous period
> Operating Income: Plan Variance +5.96 Billion Yen
(1) Gross profit margin due to recovery of net sales: Plan ratio improved by $1.3 \%$
(2) Inventory evaluation and haphazard discounting reduced by applying purchasing restraint
(3) Reduction of fixed costs by restructuring project (rent, labor costs, etc.) - SG\&A expenses ratio: Plan ratio improved by $6.5 \%$


Lifestyle changes during the Coronavirus crisis have led to significant sales growth in golf, athleisure and street brands. Conversely, demand for occasion brands and visits to actual stores mostly in central Tokyo slumped.


Outcomes were clear for physical stores and EC.
Due to the closure and withdrawal of physical stores, non department stores were in a very difficult situation, with sales of minus 29.28 billion yen and a growth rate of negative 34\%.
EC business continues to be strong, especially on our own website. Net sales exceeded 40 billion yen, with a positive 4.34 billion yen and a growth rate of $12 \%$.

|  | FY Ending Feb. 2020 | FY Ending Feb. 2021 | Increase or Decrease | In-channel Growth Rate |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{c\|c} \overline{\bar{N}} & \text { Department } \\ \text { store } \end{array}$ | 21.39 billion Yen (Composition ratio:12.6\%) | 12.48 Billion Yen (Composition ratio:9.3\%) | $\begin{gathered} -8.91 \\ \text { Billion Yen } \end{gathered}$ | -41.7\% |
| O Non- <br> D <br> department <br> store | 86.03 Billion Yen (Composition ratio:50.6\%) | 56.75 billion Yen (Composition ratio:42.3\%) | $\begin{aligned} & -29.28 \\ & \text { Billion Yen } \end{aligned}$ | -34.0\% |
| ¢ | 36.34 Billion Yen ( 1 n-house EC ratio of Domestic retail : $25.2 \%$ ) | 40.68 billion Yen (In-house EC ratio of Domestic retail : 37.0\%) | +4.34 <br> Billion Yen | +12.0\% |
| Domestic and others ${ }^{2}$ 2 | 17.81 Billion Yen (Composition ratio:10.5\%) | 15.50 Billion Yen (Composition ratio:11.6\%) | $\begin{gathered} -2.31 \\ \text { Billion Yen } \end{gathered}$ | -12.9\% |
| Overseas ${ }^{3}$ | 8.50 billion Yen (Composition ratio:5.0\%) | 8.67 Billion Yen (Composition ratio:6.5\%) | $\begin{gathered} +1.7 \\ \text { Billion Yen } \end{gathered}$ | +2.0\% |

8 EC Sales Results for FY Ending Feb. 2021

## Domestically, strengthening was undertaken mainly

 in-house.Overseas, sales for MARGARET HOWELL, HUF and TACTICS were strong, leading to increases, with YoY sales reaching $118.3 \%$ (+6.8 billion yen)
In-house EC ratio is also strong at 43.9\%.

|  | Unit:Million Yen <br>  <br> FY Ending <br> Feb. 2020 |  | FY Ending <br> Feb. 2021 | $\mathrm{Y} / \mathrm{Y}$ (\%) |
| :--- | ---: | ---: | ---: | ---: |
| Domestic E-Commerce | 36,337 | 40,681 | 112.0 |  |
| Domestic E-Commerce ratio(\%) | 21.4 | 30.3 | +9.0 pt |  |
| In-house EC | 11,442 | 17,872 | 156.2 |  |
| In-house EC ratio(\%) | 31.5 | 43.9 | +12.4 pt |  |
| Overseas E-Commerce | 787 | 3,238 | 411.5 |  |
| E-Commerce TOTAL | 37,124 | 43,919 | 118.3 |  |
| E-Commerce TOTAL ratio(\%) | 21.8 | 32.8 | +11.0 pt |  |

## In-house EC

Brands with high engagement made breakthroughs, with in-house EC showing a strong trend at 156.2\%

Brands that from the outset have a well-established trusting relationship with customers flourished greatly thanks to EC strengthening due to Covid-19. The company's retail staff started online customer services for four brands (Laline, PEARLY GATES, ADORE and MARGARET HOWELL), with average conversion rate (CVR) reaching a lofty performance of $18.4 \%$.
Indeed, ETRE TOKYO, a direct to consumer (D2C) brand added to the company's portfolio through M\&A, also gained in strength.

## Overseas EC

## EC sales increased in overseas business

Acquired in an M\&A deal in June of last year, TACTICS (consolidation period June-December 2020) has contributed 2.15 billion yen in total. Of that, EC sales occupy approximately $90 \%$ of the business structure, with the brand setting a new record high and performing strongly, while YoY reached $411.5 \%$, a significant increase in sales.

After the declaration of the state of emergency, the company posted a big loss in the 1st half of the fiscal year, so while indicating a revised plan, they organized a profit improvement project. And, as a result, the 2nd half saw improvements of 2 billion yen profit related to sales recovery, 2.6 billion yen reduction in SG\&A expenses and 1.4 billion yen profit related to the sell off of business.


The company posted 8.64 billion yen as an extraordinary loss for partial loss due to impact of COVID-19, impairment loss, company reorganization costs, personnel adjustments and restructuring costs. Conversely, we recorded extraordinary income of 24.8 billion yen, including 24 billion yen in gain on sales of real estate.


* Employment adjustment subsidy is partially offset within



## 11 About Consolidated Statement of Income

Even though the company has suffered the largest operating income deficit ever, they have been able to make strategic investments ready for the future.

|  |  |  | Unit:Million Yen |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY Ending Feb. 2020 |  | FY Ending Feb. 2021 |  |  |  |
|  | Results | Composition Rate (\%) | Results | Composition Rate (\%) | $\mathrm{Y} / \mathrm{Y}$ <br> Change | Y/Y (\%) |
| Net Sales | 170,068 | 100.0 | 134,078 | 100.0 | -35,989 | 78.8 |
| Gross Profit | 89,382 | 52.6 | 63,846 | 47.6 | -25,536 | 71.4 |
| SG\&A Expenses | 89,312 | 52.5 | 75,689 | 56.5 | -13,622 | 84.7 |
| SG\&A Expenses <br> (excl. Goodwill Amortization, Depreciation and Amortization) | 83,863 | 49.3 | 71,150 | 53.1 | -12,713 | 84.8 |
| Goodwill Amortization | 1,024 | 0.6 | 762 | 0.6 | -261 | 74.5 |
| Depreciation and Amortization | 4,424 | 2.6 | 3,776 | 2.8 | -647 | 85.4 |
| Operating Income | 70 | 0.0 | -11,843 | -8.8 | -11,913 | - |
| Ordinary Income | 1,851 | 1.1 | -10,359 | -7.7 | -12,210 | - |
| Extraordinary Income | 6,289 | 3.7 | 24,859 | 18.5 | 18,569 | 395.2 |
| Extraordinary Loss | 4,281 | 2.5 | 8,644 | 6.4 | 4,363 | 201.9 |
| Profit Before Taxes | 3,859 | 2.3 | 5,855 | 4.4 | 1,995 | 151.7 |
| Profit Attributable to Owners of Parent | 2,181 | 1.3 | 3,861 | 2.9 | 1,679 | 177.0 |
| EBITDA ※ | 5,518 | 3.2 | -7,304 | -5.4 | -12,822 | - |

[^1]
## Net Sales

The company closed approximately 1,000 actual stores at the time of the first COVID-19 emergency declaration, an immense impact from the virus, with YoY at $78.8 \%$.

## - Purchasing and Inventory

In the 1st half, the company struggled to curb purchasing and exhaust inventory, recording a large loss on product valuation. In the 2 nd half, inventory at the end of the period recovered to $84.9 \%$ from the previous period due to thorough review of ordering terms, restraint of purchases and acceleration of inventory liquidation.

## Income

Operating Income was -10.4 billion yen in 1st half, but in 2nd half, due to impact of increased profits of strong businesses, such as HUF, PEARLY GATES, UNDEFEATED, TACTICS (acquired in M\&A of previous period) and ETRE TOKYO, as well as purchase restraint, inventory reduction, expense restraint, and withdrawal cost compression, business is recovering. As a result, operating income reached -11.8 billion yen, as opposed to the full-year operating income of the disclosed plan of -17.8 billion yen.

Full-year current net income reached 3.8 billion yen thanks to the company stabilizing the management base amidst the impact of COVID-19 and having the foresight to sell real estate for strategic investment in the future.

## While market trends remain tough, the financial structure of the company is still robust and sound.

|  |  |  |  |  |  |  |  |  | Unit:Million Yen |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY Ending Feb. 2020 |  | Cumulative Q3RD 2021 Ending Feb. |  | FY Ending Feb. 2021 |  |  |  |  |  |
|  | Results | Composition Rate (\%) | Results | Composition Rate (\%) | Results | Composition Rate (\%) | $\begin{gathered} \mathrm{Y} / \mathrm{Y} \\ \text { Change } \end{gathered}$ | Y/Y (\%) | $\begin{aligned} & \mathrm{Q4/Q3} \\ & \text { Change } \end{aligned}$ | Q4/Q3 (\%) |
| Current Assets | 70,481 | 44.0 | 70,678 | 45.8 | 82,714 | 53.0 | 12,234 | 117.4 | 12,036 | 117.0 |
| (of Cash and Deposits) | 30,943 | 19.3 | 28,131 | 18.2 | 49,871 | 32.0 | 18,928 | 161.2 | 21,740 | 177.3 |
| (of which, Inventory) | 21,679 | 13.5 | 23,823 | 15.4 | 18,400 | 11.8 | -3,280 | 84.9 | -5,424 | 77.2 |
| Noncurrent Assets | 89,848 | 56.0 | 83,745 | 54.2 | 73,373 | 47.0 | -16,475 | 81.7 | -10,371 | 87.6 |
| (of Investment Securities) | 26,121 | 16.3 | 26,375 | 17.1 | 28,873 | 18.5 | 2,752 | 110.5 | 2,498 | 109.5 |
| (of Investment Real estate) | 16,642 | 10.4 | 16,430 | 10.6 | 4,980 | 3.2 | -11,662 | 29.9 | -11,450 | 30.3 |
| Current Liabilities | 34,629 | 21.6 | 48,723 | 31.6 | 35,970 | 23.0 | 1,341 | 103.9 | -12,753 | 73.8 |
| (of Short term Loans payable) | 92 | 0.1 | 14,817 | 9.6 | 152 | 0.1 | 60 | 164.8 | -14,665 | 1.0 |
| (of Long-term loans payable within one year) | 8,894 | 5.5 | 8,915 | 5.8 | 8,915 | 5.7 | 21 | 100.2 | 0 | 100.0 |
| Noncurrent Liabilities | 30,248 | 18.9 | 25,296 | 16.4 | 22,688 | 14.5 | -7,560 | 75.0 | -2,608 | 89.7 |
| (of Long term Loans payable) | 24,562 | 15.3 | 18,604 | 12.0 | 16,082 | 10.3 | -8,480 | 65.5 | -2,522 | 86.4 |
| Total Net Assets | 95,452 | 59.5 | 80,404 | 52.1 | 97,430 | 62.4 | 1,979 | 102.1 | 17,026 | 121.2 |
| TOTAL Assets | 160,329 | 100.0 | 154,423 | 100.0 | 156,088 | 100.0 | -4,241 | 97.4 | 1,665 | 101.1 |

## About Assets

## Cash and deposits

An increase of 18.9 billion yen from previous year means that for the time being the company will secure visible funds, making firm investments once market growth balance can be determined after the COVID-19 pandemic ends.

## Inventory

Inventory reduced by 3.28 billion yen thanks to curb on inventory, which has led to improved asset efficiency.

## - About liability

 loansShort-term loans of 14.67 billion yen repaid in Q4. COVID-19 special borrowing limit of 35 billion yen is being maintained.

## About Indicators

Things impacted by COVID-19
Debt-to-equity (D/E) ratio is 0.26 fold, but financial soundness is being maintained at a capital adequacy ratio of $62.6 \%$.

## A year dictated by COVID-19. Learning from this emergency, the company spent the year building the cornerstones of survival, whatever happens.

Breakeven point reduction

Creating brands that customers will support even in the Covid-19 pandemic

Preparing for future investment

- Halted business in unprofitable brands. Withdrew stores and cut labor costs.
- The company have integrated into one to eliminate waste and focus on creativity.
- Focused on memorable creativity, unwavering in the erratic markets of today.
- Raised awareness to take on new challenges that go beyond the company's conventional boundaries.
- Started supply chain management (SCM) reform to maximize digital capabilities.
- Sold 3 fixed assets to meet new demand for funds.

And...
To create an even stronger corporate structure, the company realized the necessity of fully carrying out new reforms.















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## For TIP24 to work, the company needs to change approaches and customs that have stood unaltered for 30 years.

## TSI INNOVATION PROGRAM 2024

TIP24 differs fundamentally from transformations that involve conventional withdrawals (restructuring). Instead, it is an innovation program that will change the "quality" of management and business.

## Innovation in Creativity

- Creating new businesses, brands and services through a fusion of people (creativity) and digital (logic)

Innovation in Profitability

- Improving quality of management and productivity using digital transformation (DX)/data driven methods
- Making SCM reforms to flexibly respond to change

Innovation towards environment orientation

- Shifting to a business structure that produces only the required amount
- Challenging to solve issues through business


## We will keep changing.

Becoming a business entity that always survive.
"Survival = Generation of profit + Stakeholder happiness"

The happiest fashion company
in the world

Organizational integration 1st Phase completed

## 2022

2021 Growth and leap forward
Brands that can take on the world and spread into neighboring regions
Investment in the future
Setup that nurtures personnel and business, EC, digital shift and fresh investment
Painful innovation
Withdrawing from businesses, closing stores, reducing labor costs...

## Enjoy change, make change our ally, and create a new sense of ethics and value system.

Always thinking of new ways to do things
"This means continual sketching of the next scenario"

Always rejecting the current situation "This means being relentless in bringing things to fruition"

Always able to admit failure
"This means being aware of what is and isn't feasible"

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YoY of $113.7 \%$ for net sales of 152.4 billion yen (compared to $89.6 \%$ for the year before last) SG\&A expenses of 79.9 billion yen (composition ratio of $52.4 \%$ )
Considering that the impact of Covid-19 will linger to some extent, the company are planning for operating income of 1.1 billion yen and current net income of 1.66 billion yen.

|  | FY Ending Feb. 2020 | FY Ending Feb. 2021 | Plan for FY Ending Feb. 2022 | Increase or Decrease | Rate of Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | $\begin{gathered} 170.06 \\ \text { Billion Yen } \\ \text { (YoY:103.1\%) } \end{gathered}$ | $\begin{aligned} & 134.07 \\ & \text { Billion Yen } \\ & \text { (YoY:78.8\%) } \end{aligned}$ | 152.4 <br> Billion Yen (YoY:113.7\%) | $\begin{aligned} & +18.32 \\ & \text { Billion Yen } \end{aligned}$ | +13.7\% |
| SG\&A Expenses | $\begin{gathered} 89.31 \\ \text { Billion Yen } \\ \text { (Composition ratio: } 52.5 \% \end{gathered}$ | ```75.68 Billion Yen Composition ratio:56.5%)``` | $\begin{gathered} 79.9 \\ \text { Billion Yen } \\ \text { (Composition ratio: 52.4\%) } \end{gathered}$ | $+4.21$ <br> Billion Yen | $\begin{gathered} +5.6 \% \\ \text { (Composition ratio:-4.0\%) } \end{gathered}$ |
| Operating Income | $\begin{gathered} 0.07 \\ \text { Billion Yen } \\ \text { (Profit margin: } 0.0 \% \text { ) } \end{gathered}$ | $\begin{gathered} -11.84 \\ \text { Billion Yen } \\ \text { (Profit margin: -\%) } \end{gathered}$ | $\begin{gathered} 1.1 \\ \text { (Pillion yen } \\ \text { (Proitit margin: 0.7\%) } \end{gathered}$ | +12.94 <br> Billion Yen | -\% |
| Current Net Income | $2.18$ <br> Billion Yen (Profit margin: 1.3\%) | $\begin{gathered} 3.86 \\ \text { Billion Yen } \\ \text { (Profit margin:2.9\%) } \end{gathered}$ | $\begin{gathered} 1.66 \\ \text { Billion Yen } \\ \text { (Profit margin: 1.1\%) } \end{gathered}$ | $\begin{gathered} -2.2 \\ \text { Billion Yen } \end{gathered}$ | -57.0\% |

## 21 About Sales Amount Forecast (1st Half \& 2nd Half)

In the 1st half of the fiscal year, as a conservative forecast that strongly acknowledges the impact of COVID-19, the company forecasts an operating income of $\mathbf{- 5 0 0}$ million yen, which is $87.1 \%$ of year on year before last sales. Whereas, in the 2nd half, the outlook is for a steady recovery of the market, so they are expecting sales to be in the black with operating income of 1.6 billion yen, which is $91.1 \%$ of year on year before last sales.

Net sales
(Compared to FY Ending Feb. 2020) [\%]
$\square$ FY Ending Feb. 2022 Sales Trends (vs FY Ending Feb. 2020)

Operating Income [Units of 100 million yen]

Acknowledging the advent of 3rd and 4th COVID-19 waves, the company revised Mar-Apr sales forecast down by about 10\%.

## Sales forecas

prior to 3rd COVID-19 wave YoY before last


Full-year sales forecast (YoY before last)
89.6\%
(YoY : 113.7\%)
Full-year operating income forecast

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Bring together people, goods, capital, and information. Invest intensively in strategic brands.
Drastic transformation of not only merchandising but also in creation itself


A concept of Fashion x Flower x Art for Spring 2021
A completely new digital curation EC media, hueLe Museum, launched!


## High-profit stores spur on evolution

Raise the appeal of existing stores, and make every effort to open new stores!

- Prime location strategy
- Improving appeal via digital stores

- Unified commerce

The real thrill of fashion is a great store in a good location with a great selection of attention-grabbing products that fashionably cool staff are confident about promoting - no more, no less!

Low-profit stores spur on the sales channel shift to EC

## Use EC to communicate the appeal of brands.

 Use EC to back up ability to earn.- Shift customers over to EC
- Make decision on withdrawing from stores based on EC sales growth
- Boost efforts to redirect customers from stores to EC


25 [Innovation in Creativity] New Businesses and Brands [

## Acquiring customers in new economic zone. Expand the business of D2C conglomerates.

Looking to expand D2C business, the company acquired ETRE TOKYO in FY02/2021, and it is contributing to group results from its initial year.

And, to further expand D2C business, the company will introduce the new brand "MECRE" in this period.

Beginning to plan for other new brands
Boosting efforts to become a D2C conglomerate, the company will not only pursue fashion business but also cosmetics, food \& drink products, sports and other such business.


JUNNA (@junna total followers 180,000) ETRA TOKYO Creative Directory In all areas of fashion, but particularly apparel, ETRE TOKYO is an influencer with a loyal fan base in the F2 generation (females between 35 and 49).

## MECRE



MAI (@im_5868 total followers 144,000) MECRE creative director is not only getting noticed as a next-generation influencer for apparel but also cosmetics among the F1 generation (females between 20 and 34 ).

## Create new experiences and innovative interaction with customers by making use of digital and sales staff capabilities.

Increase opportunities for sales staff to play active roles.
In addition to the appeal of products, use the appeal of people to turn customers into fans.

## Unified Commerce Strategy (Store visit reservation via app)

As the 1st phase, the company will start introducing a setup where customers can book in-store fittings from EC sites. New devices, such as check-in stands (a next-generation customer service solution), will be introduced in Q1.


## Staff Commerce Strategy (Renewal of MIX. Tokyo)

Renew this as a specialized site for sales staff and coordinating of clothes \& accessories.
Increase opportunities for sales staff to also play active roles in online situations, while at the same time commencing reforms in the evaluation system.



Raise managing speed in order to respond to erratic markets. Take initiatives to advance SCM via digitalization.
The company will constantly visualize the budgetary and achievement differences in people, things and money, in order to accelerate activities for strategies and modifications. Also, they will tackle next-generation SCM in such a way that all employees can share and utilize data and focus on high-value creative work.


## Real-time Management

Systemize indicators and forms throughout the company.
Enable quick and precise decision-making to establish a corporate structure resilient in the face of change.


## Production

 reform
## Speed Up Production \& Logistics

Uniformly manage complex supply chain data and improve accuracy of market launches using just a small number of people.


Bring Sophistication and Speed to Production Ure productivity theory to io mprove merchandizer accuracy by adopting



## Product Presentation using 3D CAD

## - Evolution of Manufacturing - Revising Speed and Expense of Introduction into Product Market



MANASTASH prototype Sample


ETRE TOKYO prototype Sample

## Redesign the social value of the apparel industry

\& Spin The World!<br>TSI Sustainable Project

## Established TSI Sustainable Project Team

Reinvent the company to be one that can tackle social goals - starting with SDGs - and be the needed solution facet for social issues.


## (1) Pursue a sustainable manufacturing \& sales model

$\checkmark$ Commercialize customized services and product upcycles
$\checkmark$ Change to environmentally friendly materials for secondary materials and shopping bags


## 2 Solve issues through design

$\checkmark$ Create new lifestyle value using local resources and co-creation
$\checkmark$ Create new worthwhile work by offering designs to different industries


Create culture and value Through design
$\checkmark$ Create new culture through MAGUS investment in contemporary art business
$\checkmark$ Launch new EC site where fashion, flower and art coexist

## Pursue sustainable manufacturing \& sales model and recycling business for clothes

Tackle social goals through business as well as work to reduce the massive waste generated in the fashion industry and tackle environmental issues.

Develop mechanisms to minimize waste

- Built up a customized service utilizing the factory in Yonezawa

- With the ReSew Shop as a base, the company launched a repair \& remake business


Initiatives for decarbonized management
TSI's commitment to environmental issues Quantitative achievements in previous period

- 200,000 products recycled/reused
- Completion of changeover to environmentally friendly materials for shopping bags
Quantitative achievements in this period
- Changeover to environmentally friendly secondary materials (LOX, etc.)
- Changeover to reusable coat hangers (100\% changeover expected in this period)



## Lifestyle value

Create a playground where diverse cultures are born by combining diverse regional assets with TSI's design \& conceptual capabilities

Planning to sign a comprehensive partnership agreement with Kamikawa Town in Hokkaido
 for the creation of culture

It's all about knowing that fairs \& festivals around the globe are fun
Regional resources $\times$ design and the conceptual capabilities to go half a step ahead = Creation of new playground

## Workstyle value

A project where the company once again review fashion \& design prowess to find the uplifting feeling and diverse power originally imparted by clothes, so that the appeal and vitality of workers can be brought into being


Collaboration of Nexus (a company that runs Memorytree Nursery School) and nano universe


Uniform $\times$ New design $=$ Solving issues relating to job satisfaction and workstyle

## Strategically invest in digital methods and new businesses while focusing on management stability.

In the current uncertain market environment, for the time being, the company will secure cash on hand and determine the balance between the end of COVID-19 and growth, to guide them in investments that reflate existing business, vitalize new business, digitize the company, streamline financial income and strengthen capital.

1. Improvement of Investment Efficiency and Optimal Capital Policy

| Investment in new business | 2 Billion Yen |
| :--- | :--- |
| Reinvestment in profitable assets | 4 Billion Yen |

## Investment for growth of existing business 5 Billion Yen

- Actual store investment (new, moved, remodeled)
- EC growth strategy investment
- Investment for efficiency in logistics


## System investment

- DX-driven productivity reform investment
- Other system investment
- Generate new business (R\&D
- Alliances, etc. $\quad$ M\&A
- Reinvest in partially valid real estate
- Efficient securities


## 2. Improvement of Asset Efficiency

The company plans to pay a dividend of 5 yen per share, taking into consideration the business results for the fiscal year under review and the future business environment.


Regarding retained earnings, the company will utilize them to strengthen their financial position and strategically invest in building a strong business infrastructure.

The company will continue to flexibly consider and implement the acquisition of treasury shares.

TSI will evolve its business to regain trust:
And we will prove to the market and our stakeholders that TSI is a company that can evolve.

## \#believe in the power of fashion

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Descriptions about future within this document are based on the information that the company obtains on the date of this report and certain assumptions deemed to be reasonable. Actual earnings may differ materially from various future factors.

38 Highlights of Full-year Results for FY Ending Feb. 2021
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## Changes in monthly net sales



## Domestic Monthly Sales Information



FY 2021 Ending Feb.
All Stores: 75.9\%
Existing Stores : 82.2\%

Q1

- From April, some 1,000 stores nationwide closed
- From March to April, delivery delays for China-made products
- Logistics warehouses come under strain after state of emergency declared in April
- 29 days of leave compensation ( $100 \%$ compensation) granted to all employees
Q2
- From June, stores reestablished themselves, but the situation remained critical, especially in Tokyo metropolitan area, due to shortened business hours and stay-at-home consumers.
- Suburban stores and outlet malls did well.
- Strengthened digital customer service tools, such as "Hero@".

Q3

- It became apparent that there are even strong brands in the midst of the pandemic, such as athleisure \& street, capable of increasing sales and profits.
- Although sales dropped, profits increased YoY thanks to inventory and discount controls.

Q4

- Late 2020 COVID-19 3rd wave significantly reduced the number of customers.
- Promoted autumn and winter inventory stock
- Spring products started to move from February.

40 Highlights of Full-year Results for FY Ending Feb. 2021

## Net Sales <br> Per Channel

| FY Ending Feb. 2020 |  | FY Ending Feb. 2021 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Results (Million yen) | Composition Rate (\%) | Results (Million yen) | Y/Y (\%) | Composition Rate (\%) | Composition Rate Y/Y Change |
| 21,393 | 12.6 | 12,481 | 58.3 | 9.3 | -3.3 |
| 86,028 | 50.6 | 56,745 | 66.0 | 42.3 | -8.3 |
| 11,442 | 6.7 | 17,871 | 156.2 | 13.3 | 6.6 |
| 24,894 | 14.6 | 22,809 | 91.6 | 17.0 | 2.4 |
| 36,336 | 21.4 | 40,681 | 112.0 | 30.3 | 9.0 |
| 17,809 | 10.5 | 15,504 | 87.1 | 11.6 | 1.1 |
| 161,568 | 95.0 | 125,412 | 77.6 | 93.5 | -1.5 |
| 787 | 0.5 | 3,238 | 411.3 | 2.4 | 2.0 |
| 8,499 | 5.0 | 8,666 | 102.0 | 6.5 | 1.5 |
| 37,124 | 21.8 | 43,919 | 118.3 | 32.8 | 10.9 |
| 170,068 | 100.0 | 134,078 | 78.8 | 100.0 | - |

*1 Fashion buildings, shopping centers, railroad station buildings, individual stores, outlet shops etc. except for department stores.
*2 Apparel businesses such as wholesale, intercompany sales and non-apparel businesses of the group companies.
*3 Results of Efuego Corp. which operates EC sites centering on Tactics.com in the U.S. is to be consolidated from the second quarter of 2021 and onward. The results are recorded in overseas sales.

## 41 Highlights of Full-year Results for FY Ending Feb. 2021

| Brands Overview | FY Ending Feb. 2020 |  |  | Unit:Million Yen |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | FY Ending Feb. 2021 |  |  | Y/Y |  |
|  | Sales | Composition Rate (\%) | Gross Profit Ratio (\%) | Sales | Composition Rate (\%) | Gross Profit Ratio (\%) | Sales (\%) | Gross Profit Ratio (pt) |
| 1. nano - universe | 27,185 | 16.0 | 43.7 | 19,879 | 14.8 | 43.5 | 73.1 | -0.2 |
| 2. PEARLY GATES | 12,805 | 7.5 | 50.2 | 12,502 | 9.3 | 52.4 | 97.6 | +2.1 |
| 3. NATURAL BEAUTY BASIC | 15,191 | 8.9 | 57.5 | 10,677 | 8.0 | 49.3 | 70.3 | -8.2 |
| 4. MARGARET HOWELL | 14,034 | 8.3 | 58.0 | 8,675 | 6.5 | 51.5 | 61.8 | -6.5 |
| 5. AVIREX | 8,495 | 5.0 | 60.7 | 5,893 | 4.4 | 60.0 | 69.4 | -0.7 |
| 6. STUSSY | 5,263 | 3.1 | 70.3 | 4,756 | 3.5 | 62.4 | 90.4 | -7.9 |
| 7. UNDEFEATED | 4,791 | 2.8 | 43.3 | 4,432 | 3.3 | 37.5 | 92.5 | -5.8 |
| 8. HUF | 4,678 | 2.8 | 46.0 | 4,180 | 3.1 | 46.1 | 89.4 | +0.1 |
| 9. ROSE BUD | 5,949 | 3.5 | 48.5 | 3,804 | 2.8 | 41.2 | 64.0 | -7.3 |
| 10. PROPORTION BODY DRESSING | 3,967 | 2.3 | 55.6 | 3,269 | 2.4 | 55.9 | 82.4 | +0.3 |
| TOP10 | 102,362 | 60.2 | 52.1 | 78,072 | 58.2 | 49.4 | 76.3 | -2.7 |
| Other Brands | 65,517 | 38.5 | 53.7 | 55,448 | 41.4 | 45.5 | 84.6 | -8.2 |
| Continuing Brands | 167,880 | 98.7 | 52.7 | 133,521 | 99.6 | 47.8 | 79.5 | -5.0 |
| Closed Brands | 2,188 | 1.3 | 40.0 | 557 | 0.4 | 15.2 | 25.5 | -24.8 |
| TOTAL | 170,068 | 100.0 | 52.6 | 134,078 | 100.0 | 47.6 | 78.8 | -5.0 |

Consolidated Financial Highlights -Profit and Loss(December to February)

|  | Result | Rate (\%) | Resuls | Rate (\%) | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 44,245 | 100.0 | 36,858 | 100.0 | -7,386 | 83.3 |
| Gross Profit | 20,858 | 47.1 | 17,105 | 46.4 | -3,752 | 82.0 |
| SG\&A Expenses | 22,728 | 51.4 | 20,676 | 56.1 | -2,051 | 91.0 |
| SG\&A Expenses <br> (excl. Goodwill Amortization, Depreciation and Amortization) | 21,315 | 48.2 | 19,450 | 52.8 | -1,864 | 91.3 |
| Goodwill Amortization | 249 | 0.6 | 164 | 0.4 | -85 | 65.8 |
| Depreciation and Amortization | 1,163 | 2.6 | 1,061 | 2.9 | -101 | 91.3 |
| Operating Income | -1,870 | -4.2 | -3,571 | -9.7 | -1,701 | - |
| Ordinary Income | -1,461 | -3.3 | -3,346 | -9.1 | -1,885 | - |
| Extraordinary Income | 3,180 | 7.2 | 22,373 | 60.7 | 19,193 | 703.4 |
| Extraordinary Loss | 4,135 | 9.3 | 3,738 | 10.1 | -397 | 90.4 |
| Profit Before Taxes | -2,416 | -5.5 | 15,288 | 41.5 | 17,705 | - |
| Profit Attributable to Owners of Parent | -2,639 | -6.0 | 14,987 | 40.7 | 17,627 | - |
| EBITDA ※ | -457 | -1.0 | -2,345 | -6.4 | -1,887 | 512.7 |

[^2]
## Consolidated Financial Highlights -Profit and Loss(September to February)

Net Sales

## Gross Profit

SG\&A Expenses
SG\&A Expenses
(excl. Goodwill Amortization, Depreciation and Amortization)
Goodwill Amortization

| Depreciation and Amortization | 2,359 | 2.7 |
| :--- | ---: | :--- |


| Operating Income | 234 | 0.3 | -1,374 | -1.8 | -1,608 | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ordinary Income | 1,081 | 1.2 | -716 | -0.9 | -1,798 | - |
| Extraordinary Income | 4,395 | 5.0 | 24,440 | 31.4 | 20,044 | 556.0 |
| Extraordinary Loss | 3,908 | 4.4 | 4,630 | 6.0 | 722 | 118.5 |
| Profit Before Taxes | 1,569 | 1.8 | 19,093 | 24.5 | 17,524 | 1216.9 |
| Profit Attributable to Owners of Parent | 1,128 | 1.3 | 18,295 | 23.5 | 17,166 | 1620.5 |
| EBITDA ※ | 3,036 | 3.4 | 3,112 | 4.0 | 76 | 102.5 |

[^3]
## Changes in the number of stores and sales composition ratio by channel


*Sales composition by channel is not disclosed in FY Endling Feb. 2012

## Domestic apparel stores

From about 2,700 stores immediately after business integration, the number of stores fell below 1,000 for the first time in FY02/2021 (previous period) due to restructuring to cope with changes in the market environment.

Changes in sales structure

Department store sales, which amounted to more than 30\%, fell below 20\% in FY02/2018 and less than $10 \%$ in the previous period, whereas EC net sales exceeded 20\% in FY02/2019 and exceeded 30\% in the previous year.

## Store Distribution

|  |  | FY Ending <br> Feb. 2020 *1 | Store Open | Store Close | FY Ending <br> Feb. 2021 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Domestic | \# of Stores | 998 | +85 | -211 | 872 |
|  | Change | -23 |  |  | -126 |
| Overseas | \# of Stores | 76 | +9 | -33 | 52 |
|  | Change | -67 |  |  | -24 |
| Total | \# of Stores | 1,074 | +94 | -244 | 924 |
|  | Change | -90 |  |  | -150 |

[^4]
## Withdrawal of Business and Impact on Employment Coordination

## [Implementation Report]

## Withdrawal of stores

Withdrawal of 244 stores
(Result)


Reduction of 747 staff *Including 351 from headquarters (Result)

## Withdrawal

of business

Withdrawal of 5 companies and 7 businesses
(Result)

## Profit and Loss Plans for 1st Half \& 2nd Half

|  | 19. Halif Plan | $2^{\text {max }}$ Halif Plan | Fullyear Plan |
| :---: | :---: | :---: | :---: |
| Net Sales | $\begin{gathered} 71.3 \\ \text { Billion Yen } \\ \text { (YoY:126.7\%) } \end{gathered}$ | $\begin{gathered} 81.1 \\ \text { Billion Yen } \end{gathered}$ (YoY:104.2\%) | 152.4 Billion Yen (YoY:113.7\%) |
| SG\&A Expenses | $\begin{gathered} 38.5 \\ \text { Billion Yen } \\ \text { (Composition ratio:54.0\%) } \end{gathered}$ | 41.4 Billion Yen (Composition ratio:51.0\%) | 79.90 Billion Yen <br> (Composition ratio: 52.4\%) |
| Operating Income | $\begin{gathered} -0.5 \\ \text { (Billion Yen } \\ \text { (Profit margin: - } \end{gathered}$ | $\begin{gathered} 1.6 \\ \text { Billion Yen } \\ \text { (Profit margin: } 2.0 \% \text { ) } \end{gathered}$ | 1.1 Billion Yen <br> (Profit margin: 0.7\%) |
| Current Net Income | $\begin{gathered} 0.17 \\ \text { Billion Yen } \\ \text { (Profit margin: } 0.2 \% \text { ) } \end{gathered}$ | $\begin{gathered} 1.49 \\ \text { Billion Yen } \\ \text { (Profit margin: } 1.8 \% \text { ) } \end{gathered}$ | 1.66 Billion Yen <br> (Profit margin: 1.1\%) |

## Disclaimer

Descriptions about future within this document are based on the information that the company obtains on the date of this report and certain assumptions deemed to be reasonable. Actual earnings may differ materially from various future factors.


[^0]:    $>$ In the 1 st half of the fiscal year, there were many unexpected turns, such as 1,000 stores having to close for two months due to Covid-19, increased inventory valuation loss and a logistics center that became dysfunctional.
    > In the 2nd half of the fiscal year, the impact of increased profits in strong business areas combined with other efforts, such as purchasing restraint, inventory compression and cost control, are leading to recovery, but these are not enough to cover for the loss in the 1st half.
    > In order to secure future strategic funds as markets remain uncertain, the company sold off some assets to secure profit for the current net income.

[^1]:    EBITDA $=$ Operating Income + Goodwill Amortization + Depreciation and Amortization

[^2]:    *EBITDA $=$ Operating Income + Goodwill Amortization + Depreciation and Amortization

[^3]:    *EBITDA $=$ Operating Income + Goodwill Amortization + Depreciation and Amortization

[^4]:    *1 Number indicated on "Change" rows are comparison with the end of 2019 Ending February.

