## 理 TSI HOLDINGS

Results Briefing: Q1ST(March to May 2015) Results of 2016 Ending February

## I. Results Overview

## Consolidated Financial Highlights -Profit and Loss-

䧽 TSI HOLDINGS

Net Sales 43,977 million yen (YY 95.1\%), Operating Profit 1,596 million yen (Y/Y 65.0\%)

|  |  |  | (Unit: Million yen) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1ST <br> 2015 Ending Feb. |  | Q1ST <br> 2016 Ending Feb. |  |  |  |
|  | Results | Composition Rate | Results | Composition Rate | Y/Y <br> Change | Y/Y |
| Net Sales | 46,261 | 100.0\% | 43,977 | 100.0\% | -2,284 | 95.1\% |
| Gross Profit | 25,913 | 56.0\% | 25,323 | 57.6\% | -589 | 97.7\% |
| SG\&A Expenses | 23,457 | 50.7\% | 23,727 | 54.0\% | +270 | 101.2\% |
| Depreciation of Goodwill | 228 | 0.5\% | 359 | 0.8\% | +131 | 157.5\% |
| Depreciation | 1,097 | 2.4\% | 1,250 | 2.8\% | +152 | 113.9\% |
| SG\&A Expenses (exc Depreciation of Goodwill \& Depreciation) | 22,131 | 47.8\% | 22,118 | 50.3\% | -13 | 99.9\% |
| Operating Profit | 2,456 | 5.3\% | 1,596 | 3.6\% | -860 | 65.0\% |
| Ordinary Profit | 2,776 | 6.0\% | 2,142 | 4.9\% | -634 | 77.2\% |
| Profit Before Taxes | 2,762 | 6.0\% | 1,260 | 2.9\% | -1,502 | 45.6\% |
| Net Profit | 1,589 | 3.4\% | 851 | 1.9\% | -738 | 53.5\% |
| EBITDA | 3,781 | 8.2\% | 3,205 | 7.3\% | -575 | 84.8\% |

*EBITDA = Operating Profit + Depreciation of Goodwll + Depreciation
*Because the method for calculating the profit in the profit categories was changed during this Q1ST, ordinary profit after a change of 2,776 million yen has been recorded for 1Q of Q1ST of 2015 Ending February (ordinary profit before change: 2,733 million yen)

## Consolidated Financial Highlight -SG\&A Expenses-

|  | Q1ST <br> 2015 Ending Feb. |  | Q1ST 2015 Ending Feb. (Closed Businesses) |  | $=\begin{gathered} \text { Q1ST } \\ =\quad \begin{array}{c} \text { 2015 Ending Feb. } \\ \text { (Ongoing Businesses) } \end{array} \end{gathered}$ |  | (Unit: Million yen) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2016 Ending Feb. |  |  |
|  |  |  | Q1ST | Ongoing Businesses Y/Y |  |
|  | Results | Sales <br> Comparison |  |  | Results | Sales <br> Comparison | Results | Sales Comparison | Results | Sales Comparison | Change | \% |
| SG\&A Expenses | 23,457 | 50.7\% |  |  | 1,077 | 64.8\% | 22,380 | 50.2\% | 23,727 | 54.0\% | +1,348 | 106.0\% |
| Employment Costs | 10,108 | 21.9\% | 463 | 27.9\% |  |  | 9,645 | 21.6\% | 10,094 | 23.0\% | +449 | 104.7\% |
| Business Strategy Costs | 1,865 | 4.0\% | 86 | 5.2\% | 1,779 | 4.0\% | 1,906 | 4.3\% | +127 | 107.1\% |
| Others | 10,157 | 22.0\% | 493 | 29.7\% | 9,663 | 21.7\% | 10,117 | 23.0\% | +453 | 104.7\% |
| Subtotal | 22,131 | 47.8\% | 1,043 | 62.8\% | 21,088 | 47.3\% | 22,118 | 50.3\% | +1,029 | 104.9\% |
| Depreciation of Goodwill | 228 | 0.5\% | 0 | - | 228 | 0.5\% | 359 | 0.8\% | +131 | 157.5\% |
| Depreciation | 1,097 | 2.4\% | 34 | 2.1\% | 1,063 | 2.4\% | 1,250 | 2.8\% | +187 | 117.6\% |

*Employment Costs $=$ Personnel Expenses + Subcontracting Costs + Sales Commission
*Business Strategy Costs = Advertising Expenses + Sales Promotion Expenses

## TOP10 Brands Overview

䉜 TSI HOLDINGS

## Gross profit ratio of 6 brands improved $\mathrm{Y} / \mathrm{Y}$

| Brand | Q1ST <br> 2015 Ending Feb. |  |  | Q1ST <br> 2016 Ending Feb. |  |  | (Unit: Million yen)Y/Y |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  | Sales |  | Gross Profit Ratio | Sales |  | Gross Profit Ratio | Sales | Gross Profit Ratio |
|  |  | Composition |  |  | Composition |  |  |  |
| 1 nano universe | 5,940 | 12.8\% | 58.8\% | 5,859 | 13.3\% | 59.5\% | 98.6\% | +0.7pt |
| 2 NATURAL BEAUTY BASIC | 4,952 | 10.7\% | 60.9\% | 4,430 | 10.1\% | 63.6\% | 89.5\% | +2.7pt |
| 3 MARGARET HOWELL | 3,118 | 6.7\% | 58.4\% | 3,237 | 7.4\% | 59.5\% | 103.8\% | +1.0pt |
| 4 ROSE BUD | 2,834 | 6.1\% | 50.5\% | 2,858 | 6.5\% | 50.2\% | 100.8\% | -0.3pt |
| 5 PEARLY GATES | 1,979 | 4.3\% | 54.0\% | 2,265 | 5.2\% | 41.6\% | 114.4\% | -12.3pt |
| 6 m.tsubomi | 1,261 | 2.7\% | 65.2\% | 1,442 | 3.3\% | 80.6\% | 114.4\% | +15.5pt |
| 7 PROPORTION BODY DRESSING | 1,517 | 3.3\% | 57.9\% | 1,346 | 3.1\% | 53.9\% | 88.8\% | -4.0pt |
| 8 STUSSY | 1,127 | 2.4\% | 62.9\% | 1,340 | 3.0\% | 66.7\% | 118.9\% | +3.9pt |
| 9 \& by P\&D | 1,433 | 3.1\% | 60.4\% | 1,295 | 2.9\% | 59.9\% | 90.4\% | -0.4pt |
| 10 Free's Mart | 1,074 | 2.3\% | 56.6\% | 1,293 | 2.9\% | 63.8\% | 120.4\% | +7.3pt |
| Top 10 Total | 25,239 | 54.6\% | 58.3\% | 25,369 | 57.7\% | 59.1\% | 100.5\% | +0.8pt |
| Others | 21,021 | 45.4\% | 53.4\% | 18,607 | 42.3\% | 55.6\% | 88.5\% | +2.2pt |
| Total | 46,261 | 100.0\% | 56.0\% | 43,977 | 100.0\% | 57.6\% | 95.1\% | +1.6pt |

*The net sales of ROSE BUD are consolidated net sales of ROSE BUD CO., LTD. and Elephant Co., Ltd.

## Market \& Major Subsidiaries Overview

## Market Overview

> Last year, before the consumption tax increase, the number of customers increased following events and fairs held at department stores and shopping centers therefore the number of customers decreased this year.
> Casual pants are currently the major trend, thus elegant brands (ex. PROPORTION BODY DRESSING) are having difficult time.
> E-commerce sales are growing steadily as many directly-managed websites doubled in sales from last year and an increased number of brands have strengthened their initiatives in conjunction with the third party websites.

## Major Subsidiaries Overview

| Company/Brand | Qualitative Data |
| :---: | :---: |
| nano universe CO.,LTD. <br> N <br> nano•universe | Given the high hurdle from the previous year, net sales have decreased but marked $126.9 \%$ growth from the year before last. <br> E-Commerce sales remained strong ( $103.5 \% \mathrm{Y} / \mathrm{Y}$ ) <br> Gross profit ratio improved by $0.7 \%$ pt due to reduction in discount sales, etc. and achieved the same level of gross margin as last year. <br> Will launch a new Italian casual select shop brand "nano- universe frammento quore" in H 2 . <br> Will be opening a 300-tsubo( $\approx 991 \mathrm{~m}^{2}$ ) freestanding store in Shinjuku to enhance brand's omni-channeling strategy. |
| SANEI bd CO.,LTD. <br> NATURALBEAUTY BASIC <br> PROPORTION $\boldsymbol{\Sigma}_{\text {byP\&D }}$ Free's Mart | The number of customers decreased due to a lack of proposals responding to the need for casual styling. <br> Gross profit margin increased $3.5 \%$ pt $Y / Y$ due to planned production increase in ASEAN countries and stricter control of discounts. <br> NATURAL BEAUTY BASIC will work on the following 4 important issues going forward: <br> 1. Introduce new indexes to measure customer loyalty <br> -> Introduce a scheme that enables employees to raise awareness of improving customer loyalty, and implement PDCA cycle to manage their performance. <br> 2. Product quality refinement <br> 3. Promotion of younger generation in the team <br> 4. Restructure item categories |

# II. Further Details of Medium-Term Management Plan From 2016 to 2018 Ending February 

## Basic Principles



## Basic Strategy



1. Aim to achieve 5\% as an operating profit ratio by 2017 Ending Feb. by placing top priority on making existing businesses profitable, and establishing a structure for reducing costs and improving capital efficiency
2. Aim to achieve 7\% as an operating profit ratio and 5\% for ROE by 2018 Ending Feb. by promoting and developing new businesses in addition to the above
$\rightarrow$ Drive forward the medium-term management plan with capital tie-up and business partnership with Development Bank of Japan

## President's Key KPI = Maximize Market Capitalization

x2 of Nikkei Index growth $\Rightarrow$ GOOD JOB x3 of Nikkei Index growth $\Rightarrow$ GREAT JOB


Objectives for 3 years up to 2018 Ending February
Aim to accomplish following objectives by optimizing the brand portfolio and selection and concentration of management resources
> PBR $\times 1.1$
$>$ Operating Profit Ratio 7\% >>
> ROE 5\%

# Net Sales: <br> 200 bn yen Operating Profit: 14 bn yen 

## Strategy to Increase Net Sales

## [Net Sales]

Decrease from closing brands etc. approx.-14 bn yen
approx. -6 bn yen

Full contribution of the stores opened in the H2 of 2015 Ending Feb. (89 stores), closed/replacement of stores in line with the structural reform ( 100 stores) and net increase over the 3 years (100 stores)
Net sales of 2015 Ending Feb. of closed 4 brands and dissolved 2 subsidiaries


Domestic M\&A approx. +10 bn yen

2018 Ending Feb.

Net Sales Target
approx.
200 bn yen

## Strategy to Increase Operating Profit

## [Operating Profit]



2018 Ending Feb. Operating profit Target
approx.
14 bn yen

Operating profit
ratio
7\%

## Image of Profit and Loss Reformation



# III. Reference Data 

## Domestic Comparable-Store Sales Rate


*Net sales of m . tsubomi which operates in China is excluded from that of Top 10 total

## Net Sales Per Channel

䉜 TSI HOLDINGS
(Unit: Million yen)

|  | Q1ST <br> 2015 Ending Feb. |  | Q1ST <br> 2016 Ending Feb. |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  | Results | Composition Rate | Results | Y/ | Composition Rate | Composition Rate Y/Y Change |
| Department Stores | 12,506 | 27.0\% | 10,834 | 86.6\% | 24.6\% | $-2.4 \mathrm{pt}$ |
| Commercial Facilities(*1) | 22,591 | 48.8\% | 21,732 | 96.2\% | 49.4\% | +0.6pt |
| E-Commerce | 4,216 | 9.1\% | 4,238 | 100.5\% | 9.6\% | +0.5pt |
| Overseas | 2,991 | 6.5\% | 3,026 | 101.2\% | 6.9\% | +0.4pt |
| Others(*2) | 3,955 | 8.5\% | 4,146 | 104.8\% | 9.4\% | +0.9pt |
| Total | 46,261 | 100.0\% | 43,977 | 95.1\% | 100.0\% |  |

*1 Fashion buildings, shopping centers, railroad station buildings, individual stores, outlet shops etc. except for department stores
*2 Apparel businesses such as wholesale, in-company sales and non-apparel businesses of the group companies

## Store Distribution


*Y/Y change of Q1STs are comparison with the end of their previous fiscal years

- The forecast performance for TSI Holdings indicated in this material is based on the assessments/assumptions from the information available as of this material's date. Actual performance may differ depending on various factors.

