## TSI HOLDINGS

## Results Briefing：Q3RD（March to November 2020） Results of 2021 Ending Feb．

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## I. Results Overview



Unit:Million Yen

|  |  |  | Unit:Million Yen |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cumulative Q3RD 2020 Ending Feb. |  | Cumulative Q3RD 2021 Ending Feb. |  |  |  |
|  | Results | Composition Rate (\%) | Results | Composition Rate (\%) | Y/Y <br> Change | Y/Y (\%) |
| Net Sales | 125,823 | 100.0 | 97,219 | 100.0 | -28,603 | 77.3 |
| Gross Profit | 68,524 | 54.5 | 46,741 | 48.1 | -21,783 | 68.2 |
| SG\&A Expenses | 66,583 | 52.9 | 55,012 | 56.6 | -11,570 | 82.6 |
| SG\&A Expenses(excl. Goodwill Amortization, Depreciation and Amortization) | 62,547 | 49.7 | 51,699 | 53.2 | -10,848 | 82.7 |
| Goodwill Amortization | 774 | 0.6 | 598 | 0.6 | -176 | 77.3 |
| Depreciation and Amortization | 3,261 | 2.6 | 2,714 | 2.8 | -546 | 83.2 |
| Operating Income | 1,940 | 1.5 | -8,271 | -8.5 | -10,212 | - |
| Ordinary Income | 3,312 | 2.6 | -7,012 | -7.2 | -10,324 | - |
| Extraordinary Income | 3,109 | 2.5 | 2,485 | 2.6 | -623 | 79.9 |
| Extraordinary Loss | 145 | 0.1 | 4,906 | 5.0 | 4,760 | 3377.6 |
| Profit Before Taxes | 6,276 | 5.0 | -9,433 | -9.7 | -15,709 | - |
| Profit Attributable to Owners of Parent | 4,821 | 3.8 | -11,126 | -11.4 | -15,947 | - |
| EBITDA ※ | 5,976 | 4.7 | -4,958 | -5.1 | -10,934 | - |

*EBITDA $=$ Operating Income + Goodwill Amortization + Depreciation and Amortization

## Business conditions of the entire Q3

Recovery of the market was slow due to the COVID-19 pandemic and the situation remains harsh. Under such circumstances, although this is an evaluation of a 3-month spot period of Q3, we were able to make our businesses recover to a surplus of operating income.
It has become clear that there exist strong brands which can increase net sales and earnings within TSI's brand portfolio even under the COVID-19 pandemic.

Unit:Million Yen

## 2. Consolidated Financial Highlights - Profit and Loss(September to November)

|  | Q3RD 2020 Ending Feb. |  | Unit:Million Yen |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Q3RD 2021 Ending Feb. |  |  |  |
|  | Results | Composition Rate (\%) | Results | $\begin{aligned} & \text { Composition } \\ & \text { Rate (\%) } \end{aligned}$ | $\begin{gathered} \text { Y/Y } \\ \text { Change } \end{gathered}$ | Y/Y (\%) |
| Net Sales | 43,975 | 100.0 | 40,948 | 100.0 | -3,026 | 93.1 |
| Gross Profit | 24,615 | 56.0 | 22,571 | 55.1 | -2,043 | 91.7 |
| SG\&A Expenses | 22,510 | 51.2 | 20,373 | 49.8 | -2,136 | 90.5 |
| SG\&A Expenses(excl. Goodwill Amortization, Depreciation and Amortization) | 21,121 | 48.0 | 19,192 | 46.9 | -1,929 | 90.9 |
| Goodwill Amortization | 193 | 0.4 | 209 | 0.5 | 16 | 108.3 |
| Depreciation and Amortization | 1,196 | 2.7 | 972 | 2.4 | -223 | 81.3 |
| Operating Income | 2,104 | 4.8 | 2,197 | 5.4 | 93 | 104.4 |
| Ordinary Income | 2,543 | 5.8 | 2,630 | 6.4 | 87 | 103.4 |
| Extraordinary Income | 1,214 | 2.8 | 2,066 | 5.0 | 851 | 170.1 |
| Extraordinary Loss | -227 | -0.5 | 892 | 2.2 | 1,119 | - |
| Profit Before Taxes | 3,985 | 9.1 | 3,804 | 9.3 | -181 | 95.5 |
| Profit Attributable to Owners of Parent | 3,768 | 8.6 | 3,307 | 8.1 | -460 | 87.8 |
| EBITDA ※ | 3,493 | 7.9 | 3,379 | 8.3 | -114 | 96.7 |

## Earnings improved quarter-by-quarter due to

recovery of net sales and controlled earnings structure.
【Year-on-year change of net sales, gross profit, SG\&A expenses by quarter】

## 3. Consolidated Financial Highlights - Profit and Loss(Quarterly)

Net sales


Net sales of Q3 (Sep.-Nov.) improved arriving at 93.1\% year on year. EC net sales in Japan remained favorable registering at 114.2\% year on year.

Gross profit margin
It recovered to $91.7 \%$ year on year.
We controlled selling price, cost by reducing purchases, discounts in check.

SG\&A expenses
We made efforts to reduce fixed costs and costs were restrained more than a decrease in net sales.

Operating income
We achieved 2.1 billion yen.
Lower revenue and higher profit were achieved arriving at 104.4\% year on year on a 3-month basis.

Extraordinary income
We tranferrd a fixed assets for 1.8 billion yen.

|  | Unit:Million Yen |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1ST 2021 Ending Feb. |  | Q2ND 2021 Ending Feb. |  | Q3RD 2021 Ending Feb. |  |
|  | $\begin{gathered} \mathrm{Y} / \mathrm{Y} \\ \text { Change } \end{gathered}$ | Y/Y (\%) | $\begin{gathered} \mathrm{Y} / \mathrm{Y} \\ \text { Change } \end{gathered}$ | Y/Y (\%) | $\begin{gathered} \mathrm{Y} / \mathrm{Y} \\ \text { Change } \end{gathered}$ | Y/Y (\%) |
| Net Sales | -21,188 | 50.6 | -4,389 | 88.7 | -3,027 | 93.1 |
| Gross Profit | -15,553 | 36.8 | -4,186 | 78.3 | -2,044 | 91.7 |
| SG\&A Expenses | -7,194 | 68.3 | -2,240 | 89.5 | -2,137 | 90.5 |
| Operating Income | -8,359 | -336.9 | -1,946 | 193.7 | 93 | 104.4 |
| Ordinary Income | -8,277 | -279.2 | -2,135 | 251.1 | 14,112 | 654.9 |
| Profit Attributable to Owners of Parent | -12,928 | -422.7 | -2,559 | 280.2 | 21,878 | 680.5 |

16 brands which account for $1 / 3$ of the whole company exceeded 100\% for Q3 (Sep.-Nov.) year on year and gained customers' support in the severe market under the COVID-19 pandemic.

Unit:Million Yen

|  |  |  |  | Unit:Million Yen |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q3RD 2020 Ending Feb. |  |  | Q3RD 2021 Ending Feb. |  |  | Y/Y |  |
|  | Sales | Composition <br> Rate (\%) | Gross Profit <br> Ratio (\%) | Sales | Composition <br> Rate (\%) | Gross Profit <br> Ratio (\%) | Sales (\%) | Gross Profit <br> Ratio (pt) |
| 1. nano - universe | 7,027 | 16.0 | 50.3 | 5,910 | 14.4 | 54.5 | 84.1 | +4.2 |
| 2. NATURAL BEAUTY BASIC | 3,778 | 8.6 | 59.3 | 3,112 | 7.6 | 58.4 | 82.4 | -0.9 |
| 3. PEARLY GATES | 3,285 | 7.5 | 54.2 | 3,390 | 8.3 | 60.5 | 103.2 | +6.3 |
| 4. MARGARET HOWELL | 3,571 | 8.1 | 63.4 | 2,815 | 6.9 | 66.4 | 78.8 | +3.0 |
| 5. AVIREX | 2,300 | 5.2 | 62.3 | 1,809 | 4.4 | 65.0 | 78.6 | +2.7 |
| 6. STUSSY | 1,342 | 3.1 | 69.4 | 1,344 | 3.3 | 67.1 | 100.1 | -2.4 |
| 7. HUF | 1,398 | 3.2 | 42.8 | 1,364 | 3.3 | 48.0 | 97.6 | +5.1 |
| 8. ROSE BUD | 1,428 | 3.2 | 54.4 | 1,094 | 2.7 | 52.2 | 76.6 | -2.2 |
| 9. UNDEFEATED | 1,014 | 2.3 | 48.7 | 923 | 2.3 | 36.8 | 91.0 | -11.9 |
| 10. PROPORTION BODY DRESSING | 1,231 | 2.8 | 61.7 | 1,079 | 2.6 | 63.1 | 87.7 | +1.4 |
| TOP10 | 26,380 | 60.0 | 56.2 | 22,845 | 55.8 | 58.4 | 86.6 | +2.2 |
| Other Brands | 16,489 | 37.5 | 56.2 | 17,713 | 43.3 | 51.8 | 107.4 | -4.4 |
| Continuing Brands | 42,870 | 97.5 | 56.2 | 40,558 | 99.0 | 55.5 | 94.6 | -0.7 |
| Closed Brands | 1,104 | 2.5 | 48.2 | 390 | 1.0 | 20.4 | 35.3 | -27.9 |
| TOTAL | 43,975 | 100.0 | 56.0 | 40,948 | 100.0 | 55.1 | 93.1 | -0.9 |

Net sales
Sports and Street line brands were steady. Looking at TOP10, net sales of "PEARLY GATES" and "STUSSY" surpassed those in the previous year.

Gross profit margin
Gross profit margin of "nano - universe" which had been making efforts to reduce costs substantially improved. Moreover, a majority of TOP10 brands improved gross margin as well.

■ Revenue rose in each category, no. of brands with higher profit increased.

【Summary of Q3(Sep.-Nov.) by category】


Brick-and-Mortar stores, main sales channel, continues to struggle due to the impact of COVID-19, but net sales remained steady thanks to reinforced measures to draw customers to the Company's EC.

|  | Cumulative Q3RD 2020 Ending Feb. |  | Cumulative Q3RD 2021 Ending Feb. |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results (Million yen) | Composition Rate (\%) | Results <br> (Million yen) | Y/Y (\%) | Composition Rate (\%) | Composition Rate Y/Y Change |
| Department Stores | 16,478 | 13.1 | 9,399 | 57.0 | 9.7 | -3.4pt |
| Commercial Facilities(*1) | 64,193 | 51.0 | 41,516 | 64.7 | 42.7 | -8.3pt |
| In-house EC | 7,765 | 6.2 | 12,579 | 162.0 | 12.9 | +6.8pt |
| 3rd Party | 17,604 | 14.0 | 16,403 | 93.2 | 16.9 | +2.9pt |
| E-Commerce | 25,370 | 20.2 | 28,982 | 114.2 | 29.8 | +9.6pt |
| Others(*2) | 13,481 | 10.7 | 11,116 | 82.5 | 11.4 | $+0.7 \mathrm{pt}$ |
| Domestic | 119,523 | 95.0 | 91,014 | 76.1 | 93.6 | -1.4pt |
| E-Commerce | 553 | 0.4 | 2,186 | 395.3 | 2.2 | +1.8pt |
| Overseas(*3) | 6,299 | 5.0 | 6,205 | 98.5 | 6.4 | +1.4pt |
| E-Commerce TOTAL | 25,923 | 20.6 | 31,168 | 120.2 | 32.1 | +11.5pt |
| TOTAL | 125,823 | 100.0 | 97,219 | 77.3 | 100.0 | - |

*1 Fashion buildings, shopping centers, railroad station buildings, individual stores, outlet shops etc. except for department stores.
*2 Apparel businesses such as wholesale, intercompany sales and non-apparel businesses of the group companies.
*3 Results of Efuego Corp. which operates EC sites centering on Tactics.com in the U.S. is to be consolidated from the second quarter of 2021 and onward. The results are recorded in overseas sales.
TACTICS which was consolidated due to M\&A this fiscal year made overseas EC grow by 1.3 billion yen and contributed to EC net sales of TSI.

- The Company's EC remained strong, a shift to EC continued to be reinforced.
- Consolidated EC functions and staff of each company of the Group into TSI EC strategy. Made a transition to EC expansion strategy with the cross-functional functions.
- Focused on reinforcing staff contents and measures for staff to serve customers online to make collaboration between store staff and EC a new foundation.


## 7. Sales of In-house EC

## 【Financial results of Q3】

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Staff's online service to customers
CVR via <Laline /PEARLY GATES /ADORE /MARGARET HOWELL>
is about 10 times compared to normal EC. "MARGARET HOWELL" accounts for \(10 \%\) of
it's EC net sales.
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## Staff contents

Net sales via staff contents of <JILLSTUART /ROSE BUD /HUMAN WOMAN /ADORE / Sanei bd /TOKYO STYLE /nano•universe> accounts for $35 \%$ of the Company's EC net sales.

|  | Cumulative Q3RD 2020 Ending Feb. |  | Cumulative Q2ND 2021 Ending Feb. |  | Cumulative Q3RD 2021 Ending Feb. |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | Composition Rate (\%) | Results | Composition Rate (\%) | Results | Composition Rate (\%) | $\begin{gathered} \mathrm{Y} / \mathrm{Y} \\ \text { Change } \end{gathered}$ | Y/Y (\%) | $\begin{aligned} & \text { Q3/Q2 } \\ & \text { Change } \end{aligned}$ | Q3/Q2 (\%) |
| Current Assets | 79,759 | 44.1 | 69,048 | 44.8 | 70,678 | 45.8 | -9,081 | 88.6 | 1,630 | 102.4 |
| (of Cash and Deposits) | 28,372 | 15.7 | 31,477 | 20.4 | 28,131 | 18.2 | -241 | 99.1 | -3,346 | 89.4 |
| (of which, Inventory) | 28,774 | 15.9 | 21,913 | 14.2 | 23,823 | 15.4 | -4,951 | 82.8 | 1,910 | 108.7 |
| Noncurrent Assets | 101,258 | 55.9 | 85,187 | 55.2 | 83,745 | 54.2 | -17,513 | 82.7 | -1,442 | 98.3 |
| (of Investment Securities) | 30,964 | 17.1 | 24,583 | 15.9 | 26,375 | 17.1 | -4,589 | 85.2 | 1,792 | 107.3 |
| (of Investment Real estate) | 17,381 | 9.6 | 16,516 | 10.7 | 16,430 | 10.6 | -950 | 94.5 | -86 | 99.5 |
| Current Liabilities | 46,934 | 25.9 | 50,648 | 32.8 | 48,723 | 31.6 | 1,789 | 103.8 | -1,925 | 96.2 |
| (of Short term Loans payable) | 8,586 | 4.7 | 20,702 | 13.4 | 14,817 | 9.6 | 6,231 | 172.6 | -5,885 | 71.6 |
| Noncurrent Liabilities | 34,142 | 18.9 | 26,909 | 17.4 | 25,296 | 16.4 | -8,847 | 74.1 | -1,614 | 94.0 |
| (of Long term Loans payable) | 26,816 | 14.8 | 20,514 | 13.3 | 18,604 | 12.0 | -8,211 | 69.4 | -1,910 | 90.7 |
| Total Net Assets | 99,940 | 55.2 | 76,678 | 49.7 | 80,404 | 52.1 | -19,535 | 80.5 | 3,727 | 104.9 |
| TOTAL Assets | 181,017 | 100.0 | 154,235 | 100.0 | 154,423 | 100.0 | -26,594 | 85.3 | 188 | 100.1 |

Current assets
Cash and deposits were at $99.1 \%$ about the same level year on year.
Cash and deposits ratio (cash and deposits /current liabilities) was maintained at 57.7\%.
Inventories were $82.8 \%$ year on year mainly reflecting that purchase was restrained at 70\% compared to the company's original forecasts and the negative effects of revaluation of inventories were halved year on year.

Current liabilities
Some 6.0 billon yen which was borrowed for measures against COVID-19 was all repaid in Q3.

## 01 Net sales，operating income for Q3 sharply surpassed the revised plan．

## 【Summary of Q3（Sep．－Nov．）】

－There were many brands which recorded strong net sales in the harsh sales competition．
－EC net sales were steady as sales at stores improved and a high EC composition ratio was maintained．
－Gross profit margin improved by keeping purchases，discounts in check，etc．

## 02 The impact of the emergency declaration of a state of emergency on our results for the current fiscal year is to be analyzed from now on．

## 【Earnings forecast for Q4（Dec．－Feb．）】

－Monthly net sales for December $87.2 \%$ at all stores and $86.1 \%$ at existing stores．
－Sales competition in January were off to a tough start in the wake of a rapid expansion of the COVID－19．
－Uncertain is an impact of the emergency declaration for Tokyo and its surrounding three prefectures on January 7 and 7 prefectures including Osaka on January 13.
－We have set up a project team for measures to be implemented under the declaration of a state of emergency．

## 03 We are done with financing for an unexpected demand for funds．

【Measures against the COVID－19 and response to a new demand for funds for the medium－term reform program】
－Funds in hand of 30 billion yen or over are expected to increase at the year－end due to sales of 2 of the fixed assets Q4．
－A special borrowing limit of 30 billion yen from our main bank has been secured without a break．
－We are considering a strategic investment for a future earnings structure reform．

II The progress of Medium-Term Reform programs


Creating a fusion of digital and power of humanity, bringing management and field closer, we accomplish the speedy business operation suited to the digital age.

We will build a digital-fashion company which creates originality by creativity and logic.

Lower of the break-even point

Accelerate the Speed in corporate management

Power up our
Business creation

## 1. Medium-Term Reform programs

## Change our mind,culture and work-style

1. DX of management and operations
$\checkmark$ Digitalization of back-office
$\checkmark$ Visualization of management index and KPI management

2. New strategy of merchandising and marketing
$\checkmark$ Strategy of merchandising and purchasing plan
$\checkmark$ Content strategy for promotion
$\checkmark$ Core strategy for e-commerce with sales staff
$\checkmark$ Brand strategy for New Normal
3. Transfer sales channel to e-commerce
$\checkmark$ Investigation for fascinating User Interface
$\checkmark$ Unified commerce
$\checkmark$ Develop new customers without depending on stores
4. Digitalization of stores and earnings recovery
$\checkmark$ Earnings recovery of existing stores/ Strategy which has stores in prime locations.
$\checkmark$ Investigation for digitalization of stores
$\checkmark$ Strategy for closing stores
$\checkmark$ Reciprocal customer transfer between stores and e commerce.
5. Global strategy and development of human resources $\checkmark$ Global strategy
$\checkmark$ Bring up digital-native brands
$\checkmark$ Conglomerate D2C businesses/Strategic M\&A

## 01 Lower the breakeven point by reducing fixed expenses and withdrawing from businesses

## 2. Progress of the Structural Reform

Implementation of downsizing 300 employees

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\3billion yen
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- Estimated cost reduction involving withdrawal of stores and withdrawal of business
- Implement it by the end of February, 2021. 140 million yen is recorded as an extraordinary loss at Q3-end.

Withdrawal of 243 unprofitable stores *

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A 2billion yen
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Domestic 211 stores, Overseas 32 stores FY 2021
※ In addition to the above, withdrawal of several shops are under consideration.

Withdrawal of 5 subsidiaries and 3 brands
44billion yen
$1^{\text {st }}$ half ..."TSI ASIA LIMITED","Natural Beauty" and "FACT"
$2^{\text {nd }}$ half.." "UNIT\&GUEST","Laline Hawaii Corporation"and "Herschel Supply" "SPIC INTERNATIONAL CO.,LTD."," DUN' A DIX Co., Ltd."

## Reduction of office space

Start the project for office integration of 24 subsidiaries.

## 01 Organizational realignment

## 【Transformation to accelerate the speed in corporate manegement 】

## 3. Toward one company integration



## 02 Organizational structure of next fiscal year

## 3. Toward one company integration



## 01 Create new customer values with the most advanced method <br> 【Progress of capabilities to create businesses】 <br> Consolidation of <br> EC functions and human resources <br> Consolidate EC organizations, functions of business subsidiaries (some 180 persons) <br> Digital team was centralized on Sep. 1 to roll out knowhow across-the- <br> board, pursue sophisticated operation and investment optimization.

## Evolution of services through unified commerce

## "Offer brand experience in which stores and EC are unified"

$\checkmark$ Offer One-to-One services with no border between stores and E-commerce.
$\checkmark$ Combine experiences by using real sales staff, a strength of TSI, for digital services
$\checkmark$ Prior development was implemented at "nano•universe" this fiscal year and it is to be rolled out across-the-board from next fiscal year and onward

## Create new customer leads from EC to stores

- Store visit reservation/customer service staff reservation/customer recommendation 7 function at stores, etc.

Digital service by store staff

- Continue to strengthen online customer services by sales staff
- Establish STAFF COMMERCE (stated right)

Create new businesses in the digital era
$\checkmark$ To jointly develop EC solution providing business for retails with Salesforce and OSF Global Japan
$\checkmark$ We will give support to EC operators by making use of EC operation specialty and COMMERCE CLOUD utilization capabilities.

## Create new EC

 channels$\checkmark$ Achieve new EC malls specializing in coordination posting by store staff
$\checkmark$ Make a strategic improvement on MIX.Tokyo and to be opened in March 2021
MIX. Tokyo
4.Progress of the Business Structural Reform

## 02 Create new customer values with the most advancedmethod

## Restart

overseas business

## Digitalization of the business in the U.S.

Tactics team acquired through $M \& A$ is to renovate the EC and marketing function of HUF business

Deepen overseas EC business and establish a new business model in which EC, stores, CS are linked with one another.


Net sales for Q2 was 205.8\% year on year, Net sales for Q3 was 122.3\% year on year Favorable performance was maintained totaling Q2 and Q3 to be consolidated.

Even under the COVID-19 pandemic, we established a sales format that could lead to gaining a different form from the conventional one in which stores and sales staff can engage with customers and net sales increased.


## 【Efficiency of inventory management using digital was achieved】

－Facilitated the use of customer＇order application（a mechanism to reserve EC inventories for orders received at stores），and minimized an impact of restrained purchase under the COVID－19 pandemic． Efficiency in inventory management was achieved．

## Application for customers＇order

$<$ No．of stores which have installed it（as of Nov．－end，2020）$>$
454 stores which are equivalent to $50 \%$ of stores in Japan have installed it．We will increase brands／stores that will accommodate it．
＜Q3 accumulative number 13，156 orders／for Q3 on a non－consolidated basis 10，363 orders＞ Customer＇s order app＇s composition exceeds $10 \%$ for Q3 on a non－consolidated basis mainly at ＜ADORE／HUMAN WOMAN／JILLSTUART＞
（Net sales on customer＇s order apps／Net sales at stores）．

## 04 Establishment of D2C platform

ETRE TOKYO newly joined the Group from Q3 in 2021 Ending Feb.
Missions of HYBES, the receiving company of ETRE, include setting up new businesses mainly D2C business and doing additional M\&A.


Earnings forecast of ETRE TOKYO remained strong at 126.5\% over Q3 forecast. From next fiscal year on, we will aim for business expansion making HYBES a key function of D2C platform of TSI.

## 01 Capture a new fashion trend

【Topics grabbing attention living with the COVID－19】

## 5．Conclusion


$\lceil U N I O N 」 \times 「 J O R D A N 」$


STUSSY＇s 40 th anniversary
T－shirts made collaborating with 5 world－famous designers


Erika Hara，a professional golfer who has a contract with＂PEARLY GATES＂ and＂MASTER BUNNY EDITION＂，won two championship titles in 2020.

6.05 million gowns for medial use are supposed to be produced by March 2021.
＂Laline＂and＂ROSE BUD＂introduced services which give added values to＂place＂ linking the Company＇s own apps and beacon provided by＂Tangerine＂and＂Yappli＂


Introduction of staff＇s online customer services began in apparel as well including ＂PEARLY GATES＂in September and onward．

## 02 Severe market environment is expected to continue. <br> We are to analyze the impact of the declaration of a state of emergency on our results for the current fiscal year from now on. As for our forecasts this fiscal year, we plan to maintain the disclosed figures in Q2. <br> 03 Pursue speedy business management. <br> Eliminate overlaps of the headquarters' organization by establishing a new organizational structure based on one company integration. <br> Increase profitability with two perspectives of business and function through the CXO structure. <br> 04 We began to establish a new business model with lower revenue and higher profit.

Lowering the breakeven point is progressing steadily.
A line of strong brands emerged even under the COVID-19 pandemic, and strategies became clear.

## III Reference Data

## FREE'S MART

COLLECTION

## 4. Brands Overview

|  |  |  |  | Unit:Million Yen |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cumulative Q3RD 2020 Ending Feb. |  |  | Cumulative Q3RD 2021 Ending Feb. |  |  | Y/Y |  |
|  | Sales | Composition <br> Rate (\%) | Gross Profit Ratio (\%) | Sales | Composition <br> Rate (\%) | Gross Profit Ratio (\%) | Sales (\%) | Gross Profit <br> Ratio (pt) |
| 1. nano - universe | 19,157 | 15.2 | 47.0 | 13,915 | 14.3 | 43.9 | 72.6 | -3.1 |
| 2. NATURAL BEAUTY BASIC | 11,668 | 9.3 | 59.1 | 8,179 | 8.4 | 49.0 | 70.1 | -10.1 |
| 3. PEARLY GATES | 9,555 | 7.6 | 52.2 | 7,829 | 8.1 | 54.7 | 81.9 | +2.5 |
| 4. MARGARET HOWELL | 10,459 | 8.3 | 59.5 | 6,325 | 6.5 | 53.6 | 60.5 | -5.9 |
| 5. AVIREX | 6,064 | 4.8 | 61.7 | 4,169 | 4.3 | 59.6 | 68.7 | -2.1 |
| 6. STUSSY | 3,863 | 3.1 | 70.0 | 3,394 | 3.5 | 64.5 | 87.9 | -5.4 |
| 7. HUF | 3,421 | 2.7 | 48.3 | 3,142 | 3.2 | 46.6 | 91.9 | -1.7 |
| 8. ROSE BUD | 4,537 | 3.6 | 51.0 | 2,934 | 3.0 | 41.1 | 64.7 | -10.0 |
| 9. UNDEFEATED | 3,400 | 2.7 | 45.0 | 2,810 | 2.9 | 39.3 | 82.7 | -5.7 |
| 10. PROPORTION BODY DRESSING | 2,995 | 2.4 | 56.7 | 2,533 | 2.6 | 56.5 | 84.6 | -0.2 |
| TOP10 | 75,123 | 59.7 | 54.2 | 55,233 | 56.8 | 50.3 | 73.5 | -4.0 |
| Other Brands | 49,261 | 39.2 | 55.2 | 41,574 | 42.8 | 45.5 | 84.4 | -9.7 |
| Continuing Brands | 124,385 | 98.9 | 54.6 | 96,808 | 99.6 | 48.2 | 77.8 | -6.4 |
| Closed Brands | 1,437 | 1.1 | 40.2 | 411 | 0.4 | 22.9 | 28.6 | -17.4 |
| TOTAL | 125,823 | 100.0 | 54.5 | 97,219 | 100.0 | 48.1 | 77.3 | -6.4 |



## Store Distribution

|  |  | Q3RD 2020 Ending Feb. ※1 | FY Ending Feb. 2020 | Store <br> Open | Store Close $※ 2$ | Q3RD 2021 Ending Feb. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Domestic | \# of Stores | 1,029 | 998 | +79 | -80 | 997 |
|  | Change | +8 | -23 |  |  | -1 |
| Overseas | \# of Stores | 74 | 76 | +6 | -32 | 50 |
|  | Change | -69 | -67 |  |  | -26 |
| Total | \# of Stores | 1,103 | 1,074 | +85 | -112 | 1,047 |
|  | Change | -61 | -90 |  |  | -27 |

*1 Number indicated on "Change" rows are comparison with the end of 2019 Ending February.

Disclaimer
Descriptions about future within this document are based on the information that the company obtains on the date of this report and certain assumptions deemed to be reasonable. Actual earnings may differ materially from various future factors.

